

TEAM SPONSORSHIPS

Non-profit youth sports programs cannot run without the support of our teams, families, our community and team sponsors. Every team is required to have 1 sponsor in the amount of \$325. 3 x 5 Sponsor Banners are also available for an additional \$60. The banners will be hung on the field fences at our Crescent Elementary Fields. The required sponsor fee can be built into your team fees or teams can elect to pursue outside sponsorships from local businesses/individuals. The 2024 AHLL Sponsorship Form can be found under the Forms & Resources tab on our website.

We will collect Sponsorship forms and payments at Paper Night on February 28th from 6:00- 8:00 pm at Pepz Pizza. Banners must be purchased and submitted by February 28. We will not accept banner purchases after the February 28th date. If banners are purchased, they will be ordered in bulk by AHLL the week of February 28th and will be hung at the Crescent Fields as soon as possible. Banner proofs will be sent direct to the sponsor by our Marketing Manager. Please share this information with your sponsors. As a thank you to our sponsors, AHLL will list sponsor's name on our AHLL website and sponsors will have the option for a sponsor plaque with a team picture (for full sponsorships of \$325 only). These plaques will be distributed to the Team Coordinators before the conclusion of the season.

AHLL is a non-profit organization and all sponsorships are tax deductible.
FEIN #33- 0438701

PROFIT SHARING

If your team secures multiple sponsorships, your team will be reimbursed 50% of each additional sponsorship after the 1st required \$325 sponsorship. Profit sharing amount does not include the banner purchase. Profit sharing checks will be made payable to the Team Parent and will be distributed after the first half of the season. This is a great way to add to your team budget!

Example:

1st Required Sponsor = \$325 (AHLL retains 100%)
2nd Sponsor = \$325 (\$162.50 back to the team)
3rd Sponsor = \$325 + \$60 Banner (\$162.50 back to the team)
4th Sponsor = \$100 (\$50 to the team)
Profit Sharing dollars back to the team = \$375